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CIU ■■■
**BUSINESS
SCHOOL**

BBA

BACHELOR OF BUSINESS ADMINISTRATION



PROGRAM INFORMATION

CHITTAGONG INDEPENDENT UNIVERSITY (CIU)



CIU BUSINESS SCHOOL (CIUBS)

The Business School of Chittagong Independent University (CIU) virtually starts its journey in 1999 under the then Independent University Bangladesh (IUB), Chittagong Campus. The erstwhile Chittagong Campus of IUB applies for functioning as an autonomous University and receives its approval from the Ministry of Education of Government of Bangladesh and The University Grants Commission (UGC) of Bangladesh as a full-fledged University on February 6, 2013 under the name of Chittagong Independent University (CIU). Since its inception, the School has been playing a pivotal role as a center of excellence for producing capable human resources for the business world.

VISION:

To emerge as a "Center of Excellence" in business education by developing innovative and ethical leaders.

MISSION:

To provide quality education responsive to the critical needs of business enterprises in the context of global challenges.

RESOURCES:

Over the years, Business School of CIU has selected a highly qualified team of faculty members for its' graduate and undergraduate programs, whose academic background and work experiences span almost every continent of the globe. It is a distinctive feature of CIUBS that, the School has a panel of full-time PhD Faculty members in every major area of the business administration, showing the level of commitment to the students and its' community.

FEATURES:

- Most updated curriculum in line with the Association to Advance Collegiate Schools of Business (AACSB), USA guidelines to foster learning experiences in the areas of communication, ethical reasoning, analytical skills, use of information technology, multicultural diversity, and reflective thinking;
- Faculty-Student Ratio of 1:25 is maintained to ensure high quality of teaching and learning;
- A true academic atmosphere, where faculty members publish in reputed national and international journals, take part in international conferences, and serve as editors, associate editors, editorial board members, and reviewers;
- Extensive use of case methods to bring students closer to the real world scenario to improve their decision making skills;
- Strong focus on the development of teamwork and leadership competencies to create high performing organizations;
- Each course includes group projects leading to presentations, so that the ability to lead and work in a team environment is developed;
- Modern interactive classrooms with multimedia facility and internet access;
- Wi-Fi service at free of charge;
- Computer lab equipped with latest computers and printing facility;
- CIU central Library contains a large number of books, audio-visual materials, periodicals, and national daily newspapers both in Bangla and English.

LIVE-IN-FIELD EXPERIENCE (LFE):

A unique opportunity to have an insight into the rural life, economy and business that in turn helps students relate business with wider community.

CO-CURRICULAR ACTIVITIES:

- Business Student's Society (BSS), Independent Marketing Club (IMC), Intrinsic Finance Club (IFC), CIU-HRM Society, CIU Accounting Club are the students bodies of CIUBS, which organize a wide spectrum of co-curricular activities round the year;
- Corporate Talk program to further industry-academia collaboration;
- Seminar, workshop, business idea contest, industrial tour, case competition etc. are organized on a regular basis.

COLLABORATIONS

National:

CIU is the first private university in Bangladesh, to have signed a Memorandum of Understanding (MoU) with National Board of Revenue (NBR), Internal Resources Division (IRD), Ministry of Finance, Bangladesh to promote transparency and accountability through tax education in the country.

International:

The CIUBS is in continuous pursuit to establish collaborations with reputed international universities, professional bodies, research institutions around the globe. The nature of collaborations encompasses faculty & student exchanges, joint research, partnerships, organizing seminars & conference. CIUBS has already established collaborations with the following institutions:

- Rennes School Business (RSB), Rennes, France;
- Indian Institute of Management, Ranchi, India (IIM Ranchi);
- Association of Chartered Certified Accountants (ACCA).

Life Member:

Association of Management Development Institutions in South Asia (AMDISA)

ADMISSION REQUIREMENTS FOR BBA PROGRAM

- Candidates with at least GPA 5 (having minimum GPA 2.5 or 2nd division in both SSC & HSC or in equivalent examinations) or GPA 6 (combined, but score not less than GPA 2 in any individual examination);
- 'O' Level in 5(Five) subjects and 'A' Level in 2(Two) subjects with minimum 'B' Grade in four subjects and 'C' Grade in three subjects;
- International Baccalaureate;
- High School Diploma (must have the equal schema from the education board);
- Others 12 years equivalent degree must have the equal schema from the education board;
- CIU Business School welcomes international students with special consideration to the students of South Asia. International students are advised to process their applications at least four months prior to the commencement of the program. CIUBS administered admission test may be waived if an international student has satisfactory score in TOEFL or IELTS. Responsibility of getting a visa from Bangladesh consulate lies with the student.

SCHOLARSHIPS/FINANCIAL AID:

- 100% Merit Scholarship (GPA 5.00 without optional subject both in SSC & HSC/ 2 "A" Grades in both O' & A' level);
- 50% Tuition fees scholarship (GPA 5.00 with optional subject both in SSC & HSC/ At least 3 "A" Grades together in O' & A' level);
- Discount on tuition fees on the basis of performance in the semester results;
- 50% Siblings tuition fees discount;
- 50% Spouse tuition fees discount;
- 50% Tuition fees discount for dependent of CIU employee;
- Need cum merit based financial aid (30% up to 100%) ** (for the students enrolled in 2018 and onward).

**Conditions apply

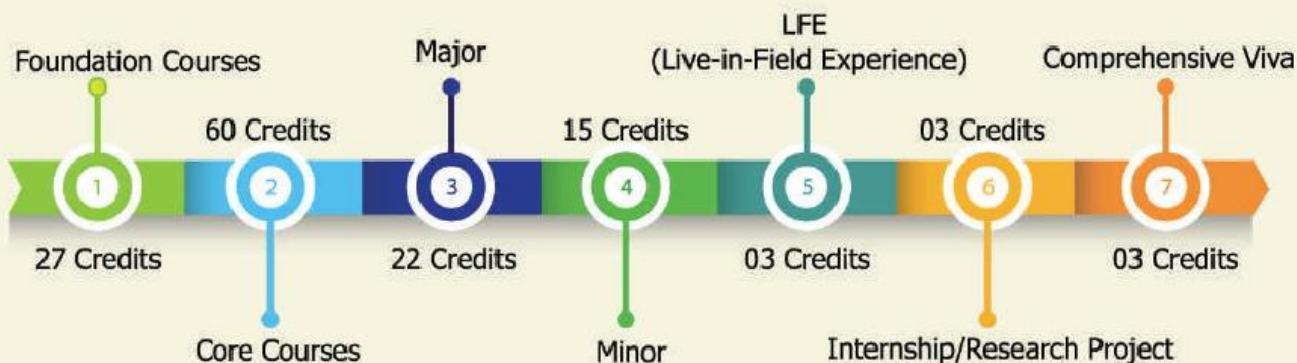
BBA TUITION FEES*:

Details	Amount (BDT)	Total Amount (BDT)
Admission Fee (Once in 4 years)	15,000/-	= 15,000/-
Activity Fees for semester (Total: 12 Semesters)	5,000 X 12	= 60,000/-
Tuition Fee	4,000 x 133 Credits	= 5,32,000/-
Total Amount		= 6,07,000/-

*Subject to change

BBA PROGRAM STRUCTURE:

Duration of BBA Program: 4 years



Total Credit Hours: 133

MAJORS OFFERED:

1. Accounting
2. Finance
3. General Management
4. Human Resource Management
5. International Business
6. Marketing
7. Management Information Systems



Foundation Courses

27 Credits (9 Courses from below)

- Listening and Speaking Skills
- English Reading Skills
- Business Communication
- Advanced English Skills
- Computer Applications in Business
- Business Statistics
- Environmental Science
- Physics
- Psychology
- Sociology
- Health and Society
- Anthropology
- Social Science Research Methods
- Bangladesh Studies
- History of the Emergence of Bangladesh
- Bangla Bhasha (বাংলা ভাষা)

Core Courses:

60 Credits

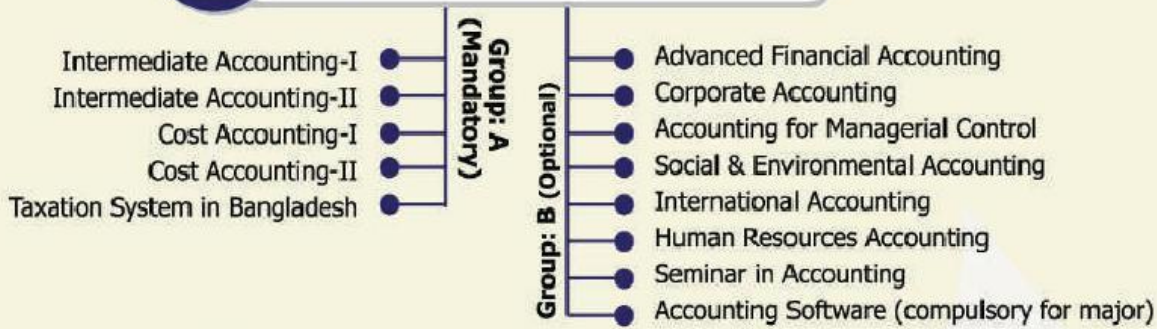
- Principles of Accounting
- Cost and Management Accounting
- Auditing and Taxation
- Introduction to Business
- Business Mathematics
- Legal Environment of Business
- Business Research Methods
- Microeconomics
- Macroeconomics
- Principles of Finance
- Bank Management
- Human Resource Management
- Employment / Labour Law
- Principles of Management
- Organizational Behavior
- Operations & Supply Chain Management
- Entrepreneurship Development & SME Management
- Strategic Management
- Fundamentals of MIS
- Principles of Marketing





Major and Minor Courses of Accounting

Major = 22 Credits, Minor = 15 Credits



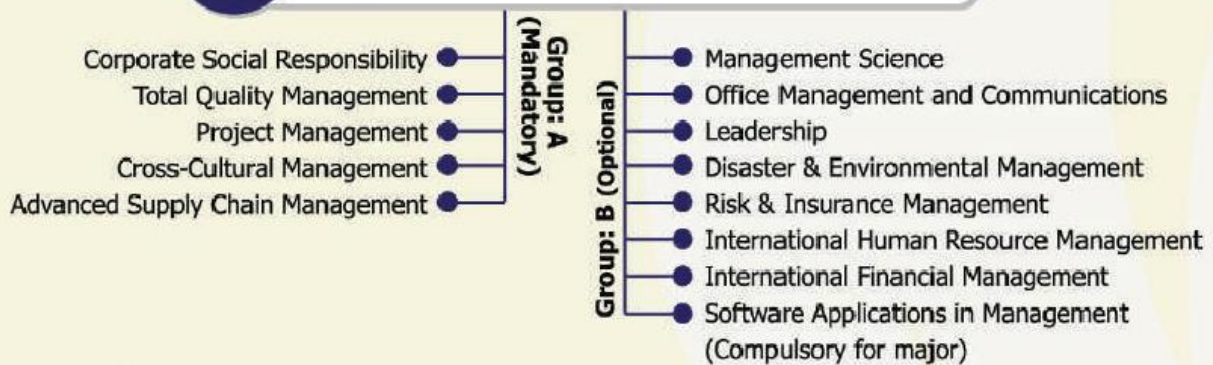
Major and Minor Courses of Finance

Major = 22 Credits, Minor = 15 Credits



Major and Minor Courses of General Management

Major = 22 Credits, Minor = 15 Credits



Major and Minor Courses of Human Resource Management

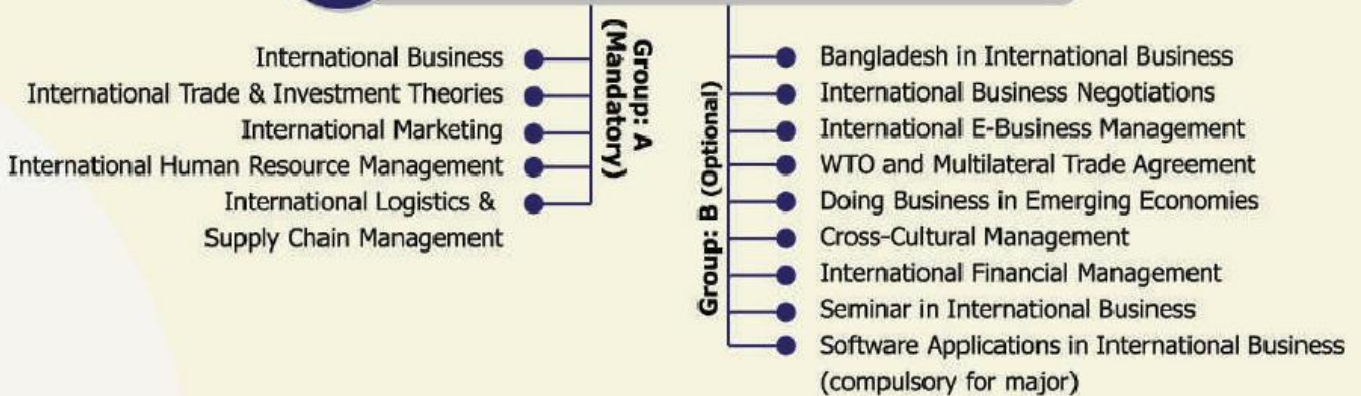
Major = 22 Credits, Minor = 15 Credits





Major and Minor Courses of International Business

Major = 22 Credits, Minor = 15 Credits



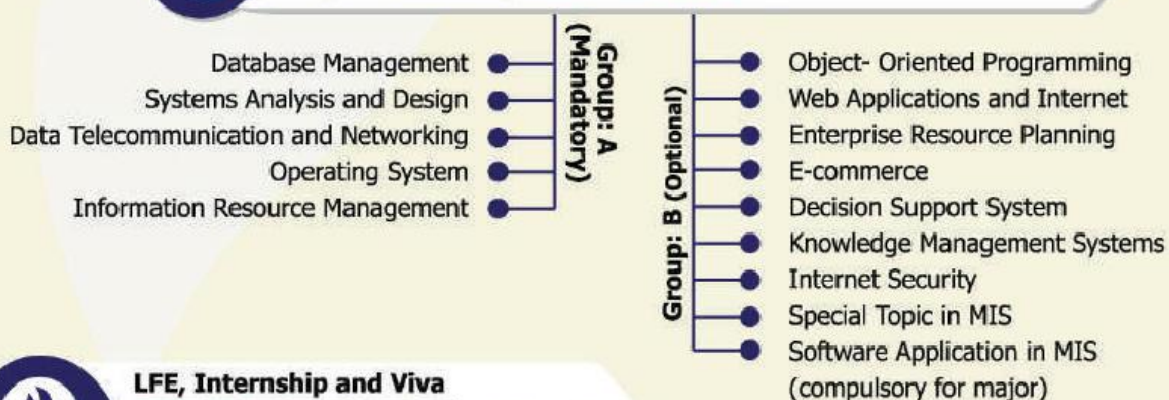
Major and Minor Courses of Marketing

Major = 22 Credits, Minor = 15 Credits



Major and Minor Courses of Management Information Systems

Major = 22 Credits, Minor = 15 Credits



LFE, Internship and Viva

LFE = 03 Credits, Internship = 03 Credits
Viva = 03 Credits



*In exceptional situation, a student will be allowed to opt for Research Project as an alternative for Internship.



FULL-TIME FACULTY MEMBERS

Dr. Mohammad Nayeem Abdullah

PhD in Finance (CU),
MS in Finance and Management (University of Exeter, UK),
BBA (Assumption University, Bangkok)
Dean

Dr. Mir Mohammed Nurul Absar

Post Doctoral (Indian Institute of Management, University
Sains Malaysia), PhD in HRM (CU),
PGDHRM (BIM), MBA, BBA (CU)
Professor of HRM and Former Dean

Dr. Syed Manzur Quader

PhD in Economics (University of Sheffield, UK), MSc in
Financial and Business Economics (University of Essex,
UK), BSS in Economics (DU)
Associate Professor and Head, Department of Finance &
Economics

Dr. Engr. Rashid Ahmed Chowdhury

PhD (CU), MBA in Management (NU, San Diego, CA,
USA), BSc in Manufacturing Engineering (NU, San Diego,
CA, USA)
Associate Professor & Head, Department of General
Management & Management Information Systems (MIS)

Dr. Robaka Shamsheer

PhD in Marketing, MBA, BBA (DU)
Associate Professor & Head, Department of Marketing

Dr. Emon Kalyan Chowdhury

PhD in Accounting (CU), MBA in Finance and HRM (MP
Birla Institute of Management, University of Bangalore,
India), MBA in Accounting (CU), BBA (CU)
Associate Professor & Head, Department of Accounting
& BBA Program Coordinator

Dr. Moslehuddin Chowdhury Khaled

PhD in Management (CU), MPhil in Management (CU),
MBA in Marketing (IBA, DU), BBA in Management (CU)
Associate Professor and Head, Department of Human
Resource Management (HRM)
& MBA Program Coordinator

Mr. Abu Sohel Mahmood

MBA in Marketing (University of Canberra, Australia);
GDISM (University of Central Queensland, Australia)
Assistant Professor

Ms. Tarana Karim

MBA in Human Resource Management,
BBA (IUB)
Assistant Professor

Mr. Rahat Bari Tooheen

Master in Disaster Management (BRAC University),
Master of Public Health (IUB), B.Sc. in Population
Environment (IUB)
Assistant Professor

Mr. Kamruddin Parvez

MBA Major in Finance (IUB), BBA Major in Finance
and Minor in Marketing (IUB)
Assistant Professor

Dr. Sayema Sultana

PhD in Accounting (University of Malaya, Malaysia),
MBA, BBA (IUB)
Assistant Professor

Mr. Sayeed Hasan

MBA (University of Texas- Rio Grande Valley, USA),
BBA in Marketing (CU)
Lecturer

Mr. Ashikul Mahmud Erfan

MBA (Anglia Ruskin University, UK), BA (Hons.)
(University of Sunderland, UK)
Lecturer

Ms. Iffat Ishrat Khan

MDS (DU), Bachelor in Politics, Philosophy and
Economics (AUW)
Lecturer

Ms. Tamanna Binte Zaman

MBA in Human Resource Management (IBA, JU),
BBA (AIUB)
Lecturer

Advisor:

Dr. Mohammad Ayub Islam

Post Doctoral (University of Aberdeen, UK), PhD (CU),
M.Com, B.Com (CU)





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Collaborations with:

