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**MBA**

**MASTER OF BUSINESS ADMINISTRATION**



**PROGRAM INFORMATION**

**CHITTAGONG INDEPENDENT UNIVERSITY (CIU)**



## CIU BUSINESS SCHOOL (CIUBS)

The Business School of Chittagong Independent University (CIU) virtually starts its journey in 1999 under the then Independent University Bangladesh (IUB), Chittagong Campus. The erstwhile Chittagong Campus of IUB applies for functioning as an autonomous University and receives its approval from the Ministry of Education of Government of Bangladesh and The University Grants Commission (UGC) of Bangladesh as a full-fledged University on February 6, 2013 under the name of Chittagong Independent University (CIU). Since its inception, the School has been playing a pivotal role as a center of excellence for producing capable human resources for the country.

### **VISION:**

To emerge as a "Center of Excellence" in business education by developing innovative and ethical leaders.

### **MISSION:**

To provide quality education responsive to the critical needs of business enterprises in the context of global challenges.

### **RESOURCES:**

Over the years, Business School of CIU has selected a highly qualified team of faculty members for its' graduate and undergraduate programs, whose academic background and work experiences span almost every continent of the globe. It is a distinctive feature of CIUBS that, the School has a panel of full-time PhD Faculty members in every major area of the business administration, showing the level of commitment to the students and its' community.

### **FEATURES:**

- Most updated curriculum in line with the Association to Advance Collegiate Schools of Business (AACSB), USA guidelines to foster learning experiences in the areas of communication, ethical reasoning, analytical skills, use of information technology, multicultural diversity, and reflective thinking;
- Faculty-Student Ratio of 1:25 is maintained to ensure high quality of teaching and learning;
- A true academic atmosphere, where faculty members publish in reputed national and international journals, take part in international conferences, and serve as editors, associate editors, editorial board members, and reviewers;
- Extensive use of case methods to bring students closer to the real world scenario to improve their decision making skills.
- Strong focus on the development of teamwork and leadership competencies to create high performing organizations;
- Each course includes group projects leading to presentations , so that the ability to lead and work in a team environment is developed;
- Modern interactive classrooms with multimedia facility and internet access;
- Internet enabled secure Wi-Fi service is available for students to access anywhere in the campus, free of charge;
- Computer lab equipped with latest computers and printing facility for students;
- CIU central Library contains a large number of books, Audio-Visual materials, periodicals, and national daily newspapers both in Bangla and English.

### **CO-CURRICULAR ACTIVITIES:**

- Business Student's Society (BSS), Independent Marketing Club (IMC), Intrinsic Finance Club (IFC), CIU-HRM Society, CIU Accounting Club are the students bodies of CIUBS which organize a wide spectrum of co-curricular activities round the year;
- Corporate Talk program to further industry-academia collaboration;
- Seminar, workshop, business idea contest, industrial tour, case competition etc. are organized on a regular basis.

## COLLABORATIONS

### **National:**

CIU is the first private university in Bangladesh, to have signed a Memorandum of Understanding (MoU) with National Board of Revenue (NBR), Internal Resources Division (IRD), Ministry of Finance, Bangladesh to promote transparency and accountability through tax education in the country.

### **International:**

The CIUBS is in continuous pursuit to establish collaborations with reputed international universities, professional bodies, research institutions around the globe. The nature of collaborations encompasses faculty & student exchanges, joint research, partnerships, organizing seminars & conference. CIUBS has already established collaborations with the following institutions:

- Rennes School Business (RSB), Rennes, France;
- Indian Institute of Management, Ranchi, India (IIM Ranchi);
- Association of Chartered Certified Accountants (ACCA).

### **Life Member:**

Association of Management Development Institutions in South Asia (AMDISA)

## ADMISSION REQUIREMENTS FOR MBA PROGRAM

- 3 years Bachelor Degree from a reputed university and at least 1 year of work experience in a managerial/executive position or 4 years Bachelor Degree from a reputed university. Some work experience after graduation in a managerial/executive position is preferable;
- CGPA at least 2.00 at Undergraduate Level with no third division/class in any previous public examination. Student must have 2nd division or 2.50 or equivalent grade in both SSC & HSC or equivalent public examination or GPA 6.00 (combined, but score not less than GPA 2 in any individual examination);
- CIU Business School welcomes international students with special consideration to the students of South Asia. International students are advised to process their applications at least four months prior to the commencement of the program. CIUBS administered admission test may be waived if an international student has satisfactory score in both TOEFL/IELTS and GMAT. Responsibility of getting a visa from Bangladesh consulate lies with the student.

### **DURATION:**

- MBA students are allowed to take flexible course load according to their capacity;
- But the business graduates may complete the program within 01 (one) year (i.e. 03 semesters) by taking 4 courses/semester;
- The non-business graduates may complete the program within minimum 1 year 4 months (i.e. 4 semesters).

### **CLASS TIMING:**

Classes meet from 6:30 p.m. in the evening from Sunday to Thursday.

### **FINANCIAL ASSISTANCE:**

- 100% admission fee waiver for CIU graduates;
- 20% flat scholarship on tuition fees;
- Payment of fees in installments;
- 50% discount for sibling;
- 50% discount for spouse.

## MBA PROGRAM STRUCTURE:



### MAJORS OFFERED:

1. Finance
2. Marketing
3. Human Resource Management
4. Banking

Total requirement for degree : 69 Credits



### Foundation Courses

24 Credits

- Principles of Management
- Legal Environment of Business
- Principles of Accounting
- Business Statistics
- Micro Economics
- Principles of Marketing
- Business Communication
- Fundamentals of MIS



### Integrative Course

03 Credits

- Strategic Management

### Advanced Courses

21 Credits

- Human Resource Management
- Macro Economics
- Financial Management
- Supply Chain Management
- Management Accounting
- International Business
- Advanced Marketing Management





### Major Courses of Finance

Major = 12 Credits

- Applications of Corporate Finance Theory
- Investment Strategy & Portfolio Management
- Financial Planning, Control and Analysis
- Risk Management in Financial Institutions
- Financial Engineering & Derivatives
- Global Financial Markets
- Corporate Governance
- Restructuring Firms and Industries
- Entrepreneurial Finance
- Project Finance and Infrastructure Investment

Any four courses  
from the followings

### Major Courses of Marketing

Major = 12 Credits

- Consumer Behavior
- Marketing Communication
- Brand Management
- Strategic Marketing Management
- Hospitality and Tourism Marketing
- International Marketing
- Marketing Research
- Distribution Management
- Internet Marketing
- Special Topics in Marketing

Any four courses  
from the followings

### Major Courses of Human Resource Management (HRM)

Major = 12 Credits

- Talent Acquisition Management
- Industrial Relations and Compliance
- Negotiations and Conflict Management
- Leadership Development
- Human Capital/Resource Development
- Strategic Human Resource Management
- Human Resources Information System and HR Analytics
- Innovation, Organization Development and Change Management
- Office Management and Communications
- Green HRM and Sustainable Development Goals
- Total Reward Management for High Performance
- Cases in HRM
- Advance Seminar in HRM

Any four courses  
from the followings

### Major Courses of Banking

Major = 12 Credits

- Management of Commercial Banks
- Central Banking Systems and Regulations
- Comparative Banking Systems
- Merchant Banking & Investment Banking
- E-Banking & E-Commerce
- Credit Risk Management
- International Financial Management
- Investment & Portfolio Management
- Social Responsibility and Ethics in Banking
- Rural Banking & SME Financing

Any four courses  
from the followings



### Thesis & Comprehensive Viva

Thesis = 06 Credits, Viva = 03 Credits

Mandatory

- Thesis Report
- Defense of the Thesis
- Internship\*
- Defense of the Internship Report\*
- Comprehensive viva

\* In exceptional situation, a student will be allowed to opt for Internship and Defense of the Internship Report as an alternative for Thesis Report and Defense of the Thesis.



### RESIDENCY REQUIREMENT:

Students must complete a minimum of 36 credit hours at CIU MBA Program to obtain the MBA degree.

### COURSE WAIVER & TRANSFER CREDITS:

Students eligible for Waiver and/or Transfer may apply to the Graduate Program Office. However, waiver will be allowed only for foundation courses of the MBA Program to a maximum of 24 credit hours (8 courses) and Transfer (maximum 6 credits) may be allowed for courses subject to the following:

- The courses taken elsewhere were of undergraduate level (waiver) or graduate level;
- The courses were equivalent to CIU MBA courses;
- The grades earned in those courses were at least B – (minus) or equivalent;
- The Dean's Office/Equivalence Committee may or may not ask the applicant to take a written or oral test or both to consider the application;
- Normally, a student with BBA degree from a recognized university gets 8 courses (24 credit hours) waiver, whereas a non-business graduate gets 4 courses waiver (12 credit hours) subject to fulfilling a number of conditions;
- The decision of university is final on the issue of waiver/transfer of credit(s).

## MBA TUITION FEES\*:

### For BBA Graduates:

Details	Amount (BDT)
<b>Admission Fee (one time)</b>	10,000/-*
<b>Activity Fee (one time)</b>	5,000/-
<b>Tuition Fee**</b>	(4,000** X 36 credit) = 1,44,000/-
<b>Grand Total</b>	1,59,000/-

### For Non-BBA Graduates:

Details	Amount (BDT)
<b>Admission Fee (one time)</b>	10,000/-*
<b>Activity Fee (one time)</b>	5,000/-
<b>Tuition Fee</b>	(4,000** X 48 credit) = 1,92,000/-
<b>Grand Total</b>	2,07,000/-

\*Not Applicable for CIU Graduates;

\*\*Actual fee per credit is BDT 5,000. But CIU is currently offering flat 20% scholarship on tuition fees and 100% scholarship on 9 credits of thesis, defense of the thesis, and viva. However, all fees are subject to change.



## FULL-TIME MBA FACULTY MEMBERS

### **Dr. Mohammad Nayeem Abdullah**

PhD in Finance (CU),  
MS in Finance and Management (University of Exeter, UK),  
BBA (Assumption University, Bangkok)  
Dean

### **Dr. Mir Mohammed Nurul Absar**

Post Doctoral (Indian Institute of Management, University  
Sains Malaysia), PhD in HRM (CU),  
PGDHRM (BIM), MBA, BBA (CU)  
Professor of HRM and Former Dean

### **Dr. Syed Manzur Quader**

PhD in Economics (University of Sheffield, UK),  
MSc in Financial and Business Economics  
(University of Essex, UK), BSS in Economics (DU)  
Associate Professor and Head, Department of  
Finance & Economics

### **Dr. Engr. Rashid Ahmed Chowdhury**

PhD (CU), MBA in Management (NU, San Diego, CA,  
USA), BSc in Manufacturing Engineering (NU, San Diego,  
CA, USA)  
Associate Professor & Head, Department of General  
Management & Management Information Systems (MIS)

### **Dr. Robaka Shamsheer**

PhD in Marketing, MBA, BBA (DU)  
Associate Professor & Head, Department of Marketing

### **Dr. Emon Kalyan Chowdhury**

PhD in Accounting (CU), MBA in Finance and HRM (MP  
Birla Institute of Management, University of Bangalore,  
India), MBA in Accounting (CU), BBA (CU)  
Associate Professor & Head, Department of Accounting  
& BBA Program Coordinator

### **Dr. Moslehuddin Chowdhury Khaled**

PhD in Management (CU), MPhil in Management (CU),  
MBA in Marketing (IBA, DU), BBA in Management (CU)  
Associate Professor and Head, Department of Human  
Resource Management (HRM)  
& MBA Program Coordinator

### **Dr. Sayema Sultana**

PhD in Accounting (University of Malaya, Malaysia),  
MBA, BBA (IUB)  
Assistant Professor

### **Advisor:**

### **Dr. Mohammad Ayub Islam**

Post Doctoral (University of Aberdeen, UK), PhD (CU),  
M.Com, B.Com (CU)





## CHITTAGONG INDEPENDENT UNIVERSITY (CIU)

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### Collaborations with:

