



# Ignite Your Leadership Journey with Our MBA Program

Finance | Marketing | Banking Human Resources Management

# **Our MBA program aims to develop:**



Critical and strategic thinking ability, business acumen as well as passion for development and lifelong learning;



Mindset of a leader, an entrepreneur and a global citizen while possessing cross cultural awareness;



Emotional intelligence, professionalism, adaptability, flexibility as well as skills in decision making, planning, and problem solving;



Team working ability, interpersonal and effective communication skills and awareness of the ethical responsibilities.

# **CIU BUSINESS SCHOOL (CIUBS)**



CIUBS at Chittagong Independent University (CIU) visions to become a "Center of Excellence" in business education and research in Asia. We strive to aid sustainable development by empowering our graduates through holistic and inventive education and conducting regionally relevant and contextual research. Our curriculum is delicately designed to instill the ever-changing graduate attributes to our students in progressing their careers globally while making a momentous social impact through entrepreneurship and innovation.

#### **VISION**

To emerge as a "Center of Excellence" in business education and research in Asia.

#### **MISSION**

- 1. To develop ethical, innovative, and responsible leaders
- 2. To advance knowledge through relevant and contextual research
- 3. To integrate Sustainable Development Goals (SDGs) in all aspects of teaching, learning, and research
- 4. To foster the culture of innovation and entrepreneurship in line with The Fourth Industrial Revolution (IR 4.0)
- 5. To engage with community, alumni, industry, and all other stakeholders

## **MBA PROGRAM STRUCTURE**



# ADMISSION REQUIREMENTS FOR MBA PROGRAM

- 3 years Bachelor Degree from a reputed university and at least 1 year of work experience in a managerial/executive position or 4 years Bachelor Degree from a reputed university. Some work experience after graduation in a managerial/executive position is preferable;
- CGPA at least 2.00 at Undergraduate Level with no third division/class in any previous public examination. Student must have 2nd division or 2.50 or equivalent grade in both SSC & HSC or equivalent public examination or GPA 6.00 (combined, but score not less than GPA 2 in any individual examination);

#### **DURATION**

- MBA students are allowed to take flexible course load according to their capacity;
- But the business graduates may complete the program within 01 (one) year (i.e. 03 semesters) by taking 4 courses/semester;
- The non-business graduates may complete the program within minimum 1 year 4 months (i.e. 4 semesters).

#### **CLASS TIMING**

6.30 PM to 9.30 PM

#### FINANCIAL ASSISTANCE



- 100% admission fee waiver for CIU graduates (Tk. 10,000/-);
- 20% flat scholarship on tuition fees;
- 50% merit scholarship based on undergrad CGPA and subsequent results\*
- 50% Sibling Scholarship on Tuition fees
- Need based scholarship\*

\*Conditions apply

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### **RESIDENCY REQUIREMENT**

Students must complete a minimum of 36 credit hours at CIU MBA Program to obtain the MBA degree.

### **COURSE WAIVER & TRANSFER CREDITS**

Students eligible for Waiver and/or Transfer may apply to the Graduate Program Office. However, waiver will be allowed only for foundation courses of the MBA Program to a maximum of 24 credit hours (8 courses) and Transfer (maximum 6 credits) may be allowed for courses subject to certain conditions.

#### **FEATURES**

- The majority of our faculty members are employed full-time having education and training from top institutions from home and abroad; We have faculty members with Ph.D. degrees in every major functional area of business education such as Accounting, Finance, Economics, Human Resource Management (HRM), General Management, Marketing;
- Faculty members publish their research in leading peer-reviewed journals, participate in international conferences and serve on the editorial boards of various national and international journals regularly;
- Most updated curriculum in line with industry demands to foster learning experiences in the areas of communication, ethical reasoning, analytical skills, and use of information technology, multicultural diversity, and reflective thinking;
- An ideal Faculty-Student Ratio of 1:25 is maintained with a view to ensuring high-quality teaching and learning;
- Extensive use of case methods, and group projects leading to presentations to familiarize the students with the real-world scenario and improve their decision-making, teamwork, and leadership skills:
- Continuous focus on workshops, seminars, and training sessions by renowned academics and practitioners from home and abroad;
- The School has a great pool of well-established alumni in the business and corporate world.

#### **CO-CURRICULAR ACTIVITIES**

- Business Students' Society (BSS), Independent Marketing Club (IMC), Intrinsic Finance Club (IFC), CIU-HRM Society, CIU Accounting Club are the student-oriented clubs under CIUBS, which organize a wide spectrum of co-curricular activities round the year;
- Corporate Talk, & Connecting C-Suite series to further industry-academia collaboration;
- Cross-border/International tour is organized with a view to introducing the students to a new culture, and expanding their worldview.

## **MBA TUITION FEES**

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Details	Amount (BDT)	Amount (BDT)
Admission Fee (one time)	10,000/- *	10,000/- *
Activity Fee (one time)	5,000/-	5,000/-
Tuition Fee**	(4,000 X 36 credit) = 1,44,000/-	(4,000 X 48 credit) = 1,92,000/-
Grand Total	1,59,000/-	2,07,000/-

<sup>\*</sup>Not Applicable for CIU Graduates;

#### **RESOURCES**

CIUBS has amassed a highly qualified team of faculty members, whose academic background and work experience span almost every continent of the globe showing its commitment towards the stakeholders. Our faculty members are highly dedicated and are selected based on academic excellence, research ability, and industry experience.

#### **FULL TIME FACULTY MEMBERS**

#### Dr. Syed Manzur Quader

PhD in Economics (University of Sheffield, UK), MSc in Financial and Business Economics, (University of Essex, UK) Professor & Dean, CIU Business School

#### **Dr. Mir Mohammed Nurul Absar**

Post Doctoral (Indian Institute of Management, University Sains Malaysia), PhD in HRM (CU), MBA in Management (CU) Professor of HRM, CIU Business School

#### **Dr. Mohammad Ayub Islam**

Post Doctoral (University of Aberdeen, UK), PhD (CU), M.Com (CU) Advisor, CIU Business School

#### Dr. Mohammad Nayeem Abdullah

PhD in Finance (CU), MSc in Finance and Management (University of Exeter, UK) Professor, CIU Business School

## Dr. Engr. Rashid Ahmed Chowdhury

PhD in International Business (CU), MBA in Management (USA), BSME (USA) Professor, CIU Business School

#### **Dr. Emon Kalyan Chowdhury**

PhD in Accounting (CU), MBA in Finance and HRM (University of Bangalore, India), MBA in Accounting (CU) Professor, CIU Business School

#### Dr. Robaka Shamsher

PhD in Marketing (DU), MBA in Marketing (DU) Associate Professor, CIU Business School

#### Dr. Moslehuddin Chowdhury Khaled

PhD and MPhil in Management (CU), MBA in Marketing (IBA, DU) Associate Professor, CIU Business School

#### Mr. Abu Sohel Mahmood

MBA in Marketing (University of Canberra, Australia), GDISM (University of Central Queensland, Australia) Assistant Professor, CIU Business School

#### Mr. Rahat Bari Tooheen

Master in Disaster Management (BRAC University), Master of Public Health (IUB) Assistant Professor, CIU Business School

#### Mr. Sayeed Hasan

MBA (University of Texas- Rio Grande Valley, USA) Assistant Professor, CIU Business School

#### Mr. Ashikul Mahmud Erfan

MBA (Anglia Ruskin University, UK) Lecturer, CIU Business School

#### Ms. Iffat Ishrat Khan

Masters of Development Studies (DU) Lecturer, CIU Business School

#### **Tamanna Binte Zaman**

MBA (IBA, JU) Lecturer, CIU Business School

#### **Umme Humaira**

MPA (Monash University, Australia) Lecturer, CIU Business School

# **CIUBS has established collaborations with:**













# **CHITTAGONG INDEPENDENT UNIVERSITY (CIU)**

🕈 12 Jamal Khan Road, Chattogram

⊕ www.ciu.edu.bd <a>©</a> <a>□</a> 0194-6973778, 0184-4216660

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