



## THE MOUNT ELIZABETH EXPERIENCE



PARKWAY HOSPITALS SINGAPORE IS HIRING

# MARKETING EXECUTIVE

## JOB DESCRIPTION

- Develop marketing ideas to generate sales.
- Achieve sales target sourcing new business and potential prospects from the market.
- Corporate sales presentation to potential clients, groups, or stakeholders.
- To provide required services and after-sales service to clients.
- Plan and implement result-based marketing activities.
- Maintain liaison with the partners and potential sources.
- Organize and attending medical/ consumer conferences/ public events.
- Reporting records of sales, customers' information and customer needs back to line manager.

## DESIRED REQUIREMENTS

- Graduate/ post graduate degree, major in Marketing from reputed private/ public university.
- Age must be in-between 22 years to 30 years.
- Efficient Computer skills with updated technologies.
- A team player with good communication, networking and interpersonal skills.
- Decent, presentable, patient and drive oriented.
- Willing to work under pressure & habituated in multi-tasking.
- Experience in sales marketing will get preference.

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Send your resume at  
[chattogram@parkwayhealth.net](mailto:chattogram@parkwayhealth.net)

By April 15, 2021, 4 PM

For any query call 0173 00 900 93